

A Note From Our Founder

I wrote my first book *The City of Dating, A Memoir*, after a never-ending trend of failed relationships and situationships. I felt discouraged from dating, wondering if I was ever going to find my so-called soulmate. To understand the meaning of dating, I took to writing thank you letters to my past dates, relationships, and one-night stands — letters that were never sent but published into a book. It was then after I healed my past wounds, I learned dating shaped me into the woman I am today.

Dating is more than finding one soulmate. It is a lifeline to who we are and who we are meant to be. Dating opens us up to a world of new connections, perspectives, cultures, and spirituality. A universal journey to be enjoyed at every stage, or age. I founded *The City of Dating* to switch the narrative — to show how dating and relationships grow in many forms from all the connections we make in our lives. *The City of Dating* is where we *date to find ourselves, not our soulmates*.

It's your story. Build your narrative.



Stevie Bowen
Founder/ Editor / Dating Columnist





Our mission is to create a dating narrative that encourages a dating lifestyle that focuses on connection, rather than outcome, by starting conversations of diverse love and relationships.



Our Dating Narrative

We bring life back to dating. Life doesn't begin when you find one person, it starts with you. We don't believe in a rule book. Instead, we use open conversations about dating and love to help people create a fulfilling dating life. A dating wellness platform sharing tips and stories to help daters of any age or gender build healthy dating habits they can practice in every new or old connection. Dating is an essential part of our lives. Dating is connection. Dating is growth. Dating is what we want it to be.

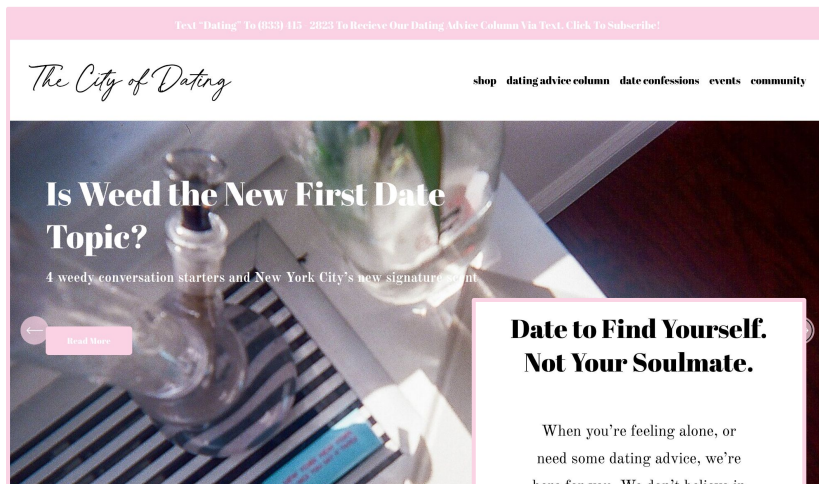


Dating Advice Column

Written by our founder, Stevie Bowen, our dating advice column reflects modern dating. The weekly topics are inspired by conversations with real daters, Stevie's personal dating journey, and today's pop culture news. It is the heart of our dating wellness platform sharing tips, and perspectives on the inner world of dating. We bring together all layers of our dating lives by starting conversations of intimacy, platonic and romantic relationships, and self-love — life.



Changing the Internet's Dating Habits



Date to Find Yourself. Not Your Soulmate.

When you're feeling alone, or need some dating advice, we're here for you. We don't believe in one rule book, we create our own. Join the conversation, and build your dating narrative.

Dating Community


TABÜ HER CAMPUS

RESIDENCE II Camber

The good morning text you want...

Every Wednesday morning spend 5 minutes reflecting on your dating life. Receive our dating advice column via text!

Sign Up for Texts



36K + Monthly Web Impressions

50.5% Bounce Rate

830+ Monthly Page Views

2.22 Page Sessions

Demographics/ Geographics:

25 -34 Years Old (100% of Users)

68% Female ~ 32% Male

67% United States

28% New Yorkers

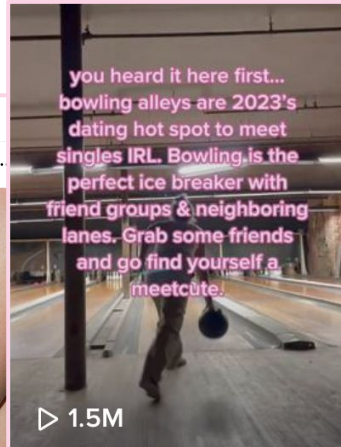
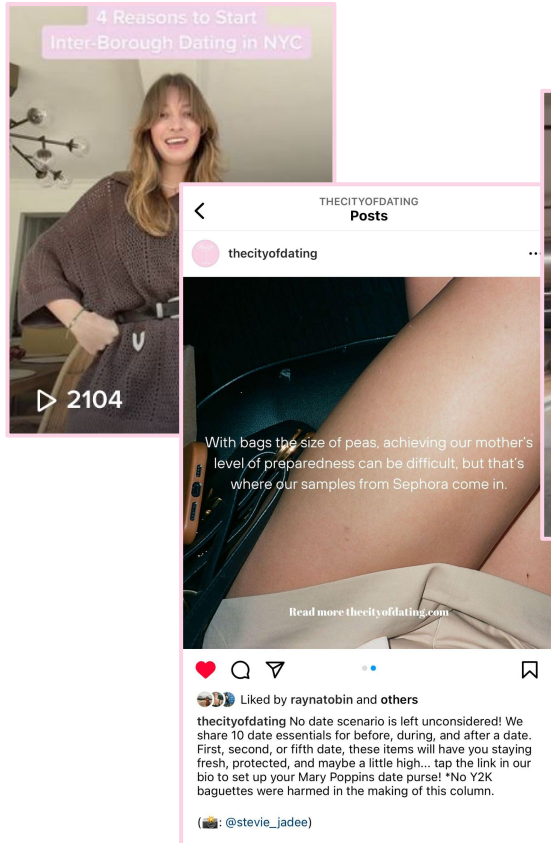
Readers Interests:

47% Apparel/Accessories

24% Dating Services



Our Social Media Community



Instagram:

1K + Followers

15K Monthly Engagement

Age: 37% 25-34 ~ 35% 18-24

Top City = New York

83% Women

TikTok:

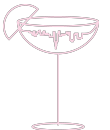
2.2K + Followers

500 + Monthly Video Shares

50K + Monthly Video Views

Age: 52% 25-34 ~ 37% 18-24

Top City: 55% New Yorkers



Brand Partnership Offerings

Inquire for prices

Sponsored Article:

Includes a 800 - 1,000 word article dedicated to brand/product with SEO Keyword Optimizations Article, in-text links to brand/product, customized Instagram promotion (carousel post, and story). ADD OPTIONS: Instagram Reel and/or TikTok Video

Sponsored Organic Paid Link/ Mention:

Includes an organic mention and paid link of the brand/product in related article. (EX: Best Dating Apps, 10 Date Essentials, etc.)

Website Digital Display Advertising:

Includes, but not limited to, banner ads, web teaser ads, affiliate marketing, etc.

Sponsored Social Media Post:

Includes dedicated Instagram grid/story/reel post and/or TikTok video mentioning/showing product/brand. (Ex: conversational, product use, etc.)



Past Brand Partnerships



BOISSON



WANDER
BEAUTY

TABÜ

Camber

RESIDENCE 11

ROSE FOREVER
NEW YORK



baggallini®



Press

Her Campus:
Interview with
Stevie Bowen



Camber App:
IG LIVE



UES Girls:
Newsletter



1. Forza Body - **3-Band Set Fabric Fitness Resistance Bands** [\$38]
Whether you work out regularly or are on the once-a-week plan like me, these resistance bands are superior to anything else you're ever going to use. Besides being extremely durable, Forza bands are fabric-which means you can leave the struggle to your workout--no worrying about the "pinching" from your equipment.
2. Hunter Boots - **Women's Wanderer Faux Fur & Suede Short Boots** [\$195]
It's been a mild east coast "winter" thus far, but these boots are my personal favorite of the season, providing next-level coziness and coverage without sacrificing style.
3. City of Dating - **Memoirs** [\$29]
Upper East Sider, Stevie Bowen, knows how to date well. In fact, she's done a ton of it, and has lived to share many a tale. This book is the ultimate catalog of dating successes, missteps and advice -- and when you're done reading, makes a sweet coffee table book.
4. Dagne Dover - **Ace Fanny Pack, "Onyx"** [\$95]
Not your dad's Disneyworld fanny pack! Dagne Dover makes my favorite weekend bag around, and their take on the neoprene fanny pack is not only built to house all your on-the-go essentials, but will take your style up a notch.
5. Fashionable Farm Girl - **Blank & Ivory Striped Tote Bag** [\$55]
This timeless tote is as expansive as it is durable, and perfect for jump-packed weekend errand running. Your loved one will appreciate both the beauty and functionality of this bag for many years to come.



TALK TABU
Podcast w/ Seeing
Other People

The Perfect, Not So Perfect, Bumble Date
by Stevie Bowen
author of The City of Dating



Residence11.com

RII

Residence 11
Memoir Article



**We look forward to working with you
to create a healthier dating culture!**

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